WANT TO EARN $15 AN HOUR OR MORE?
QUIERE GANAR $15 LA HORA O MAS?

APPLY HERE/APLIQUE AQUI:
https://2020census.gov/jobs

Need assistance applying? Attend one of the following workshops:
Monday, May 6, 2019 @ 5pm
Monday, June 3, 2019 @ 5pm
Monday, July 1, 2019 @ 5pm

Where?
Hanford Adult School
905 Campus Dr. Hanford CA 93230
Or call 559-563-3072 for more information

Census Enumerator Jobs

WANT TO EARN $15 AN HOUR? QUIERE GANAR $17 LA HORA?

APPLY HERE/APLIQUE AQUI:

https://2020census.gov/jobs

FREE enumerator training at the Visalia Adult School:

Summer 2019
June 10th 2019 1st session
June 24th 2019 2nd session
July 8th 2019 3rd session
(30 hour trainings)

Call 559-730-7646 for more information

Where?
Visalia Adult School
3110 E Houston Ave. Visalia CA 93292

www.vusd.org/VAS
www.sequoiasadulted.com/census2020
WANT TO EARN $15 AN HOUR? QUIERE GANAR $15 LA HORA?

APPLY HERE/APLIQUE AQUI:

https://2020census.gov/jobs

FREE enumerator training at the Visalia Adult School:
Summer 2019
June 10th 2019 1st session
June 24th 2019 2nd session
July 8th 2019 3rd session
(30 hour trainings)
Call 559-686-0225 for more information

Where?
Tulare Adult School
575 W Maple Ave. Tulare CA 93274

www.tulareadultschool.net
www.sequoiasadulted.com/census2020

To register or for more information take one:
SOCIAL MEDIA CENSUS POSTINGS:

For Facebook Pages:
(if your organization has one)
- Create a post
- Include links and phone numbers to call
- Can create events for enrollment in workshop or training
- Clearly state what you are offering e.g.:
  - Census Application Workshops
  - Enumerator training for Census Job
  - Assistance submitting Census
  - Etc.
- Have partner agencies share on their page
- Post reminders
- If possible include a picture
- E.g.
  - www.facebook.com/sequoiasadulted

For Twitter:
(if your organization has one)
- Periodically post tweets with census information or programs coming up
  - No more than 280 characters
- Include hashtags # such as:
  - #Census2020
  - #CensusJobs
  - #KingsCountyJobs
  - #2020CensusJobs
- When using a hashtag continue to use the same one and include on your flyers
- Include twitter name on flyers and link to other social media
- E.g.
  - https://twitter.com/countyoftulare?lang=en

Instagram:
(if your organization has one)
- Post pictures of workshops
- Post pictures of flyers
- Tag other agencies or students or teachers
- Same as twitter include hashtags
- People can tag each other
- E.g.
  - https://www.instagram.com/uscensusbureau/?hl=en

LinkedIn:
(if your organization has one)
- Can share flyers, pictures of pictures!
- E.g.
  - https://www.linkedin.com/company/us-census-bureau/
**Locations to distribute and post posters:**

- Elementary Schools
- High Schools
- Adult Schools
- Libraries
- One-Stops
- County Offices (WIC, CalFresh, HHA/HHSA)
- CBO’s
- Highly trafficked supermarkets or gas stations (if owners allow)
- Churches
- Community Centers
- Soup Kitchens
- Job/ Resource Fairs
- Swapmeets or Flee Markets
- Community Events (Cinco de mayo celebrations, Memorial day events, end of the year celebrations, graduations)

**Additional advertising strategies:**

- All calls by school districts
- Mass emails district wide
- PSA on the radio (local radio stations, local news broadcasting)
- Posting on social media outlets from all providers of trainings (facebook, twitter, Instagram. LinkedIn. Etc.)
- Postings on social media outlets from Partner Agencies
- Half sheets sent homes to all elementaries
- Create “events” on Facebook inviting the community to workshops or registration for classes
- Distribution to any outreach specialist in the community (health care, job developers, transition specialist, recruiters in and outside of your agency)