

WANT TO EARN \$15 AN HOUR OR MORE? **QUIERE GANAR \$15 LA HORA O MAS?**

APPLY HERE/APLIQUE AQUI: https://2020census.gov/jobs

Need assistance applying? Attend one of the following workshops: Monday, May 6, 2019 @ 5pm Monday, June 3, 2019 @ 5pm Monday, July 1, 2019 @ 5pm Where? **Hanford Adult School** 905 Campus Dr. Hanford CA 93230 Or call 559-563-3072 for more information







Job Line: 1-855-JOB-2020 (1-855-562-2020)

Census Enumerator Jobs

WANT TO EARN \$15 AN HOUR? QUIERE GANAR \$17 LA HORA?

APPLY HERE/APLIQUE AQUI: https://2020census.gov/jobs

FREE enumerator training at the Visalia Adult School: Summer 2019 June 10th 2019 1st session June 24th 2019 2nd session July 8th 2019 3rd session (30 hour trainings) Call 559-730-7646 for more information Where? Visalia Adult School 3110 E Houston Ave. Visalia CA 93292





VISALIA UNIFIED SCHOOL DISTRICT



www.vusd.org/VAS

www.sequoiasadulted.com/census2020

Census Enumerator Jobs

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FREE enumerator training at the Visalia Adult School:



Summer 2019

June 10th 2019 1st session

June 24th 2019 2nd session

July 8th 2019 3rd session



(30 hour trainings) Call 559-686-0225 for more information Where? Tulare Adult School 575 W Maple Ave. Tulare CA 93274

www.tulareadultschool.net

www.sequoiasadulted.com/census2020

To register or for more information take one:



SOCIAL MEDIA CENSUS POSTINGS:

For Facebook Pages:

- (if your organization has one)
- Create a post
- Include links and phone numbers to call
- Can create events for enrollment in workshop or training
- Clearly state what you are offering e.g.:
 - Census Application Workshops
 - Enumerator training for Census Job
 - Assistance submitting Census
 - Etc.
- Have partner agencies share on their page
- Post reminders
- If possible include a picture
- E.g.
 - www.facebook.com/sequoiasadulted



Instagram:

(if your organization has one)

- post pictures of workshops
- Post pictures of flyers
- Tag other agencies or students or teachers
- Same as twitter include hashtags
- People can tag each other
- E.g.
 - <u>https://www.instagram.com/</u> <u>uscensusbureau/?hl=en</u>

For Twitter:

- (if your organization has one)
- Periodically post tweets with census information or programs coming up
 - No more than 280 characters

Include hashtags # such as:

- #Census2020
- #CensusJobs
- #KingsCountyJobs
- #2020CensusJobs
- When using a hashtag continue to use the same one and include on your flyers
- Include twitter name on flyers and link to other social media
- E.g.
 - <u>https://twitter.com/countyoftulare?</u>
 <u>lang=en</u>



LinkedIn:

(if your organization has one)

- Can share flyers, pictures of pictures!
- E.g.
 - <u>https://www.linkedin.com/company/</u> <u>us-census-bureau/</u>





Locations to distribute and post posters:

- Elementary Schools
- High Schools
- Adult Schools
- Libraries
- One-Stops
- County Offices (WIC, CalFresh, HHA/HHSA)
- CBO's
- Highly trafficked supermarkets or gas stations (if owners allow)
- Churches

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- Community Centers
- Soup Kitchens
- Job/ Resource Fairs
- Swapmeets or Flee Markets
- Community Events (Cinco de mayo celebrations, Memorial day events, end of the year celebrations, graduations)

Additional advertising strategies:

- All calls by school districts
- Mass emails district wide
- PSA on the radio (local radio stations, local news broadcasting)
- Posting on social media outlets from all providers of trainings (facebook, twitter, Instagram. LinkedIn. Etc.)
- Postings on social media outlets from Partner Agencies
- Half sheets sent homes to all elementaries
- Create "events" on Facebook inviting the community to workshops or registration for classes
- Distribution to any outreach specialist in the community (health care, job developers, transition specialist, recruiters in and outside of your agency)