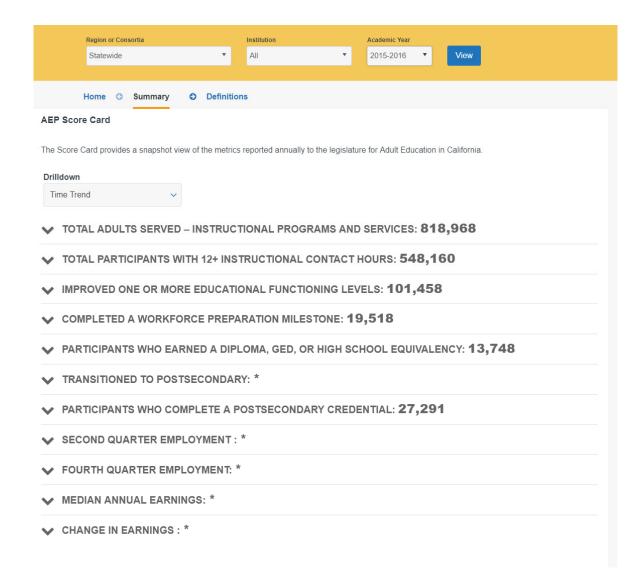


# Data are just signposts to help you Understand the change you want to be......



### **AEP has Many Metrics**

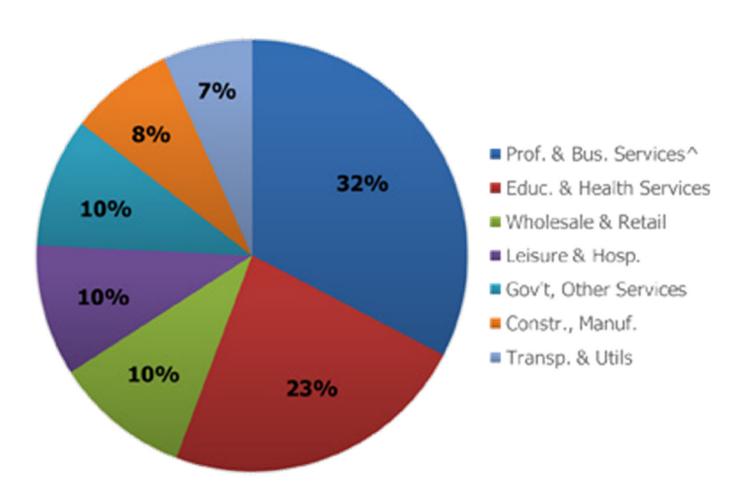


### **AEP has Many Customers**

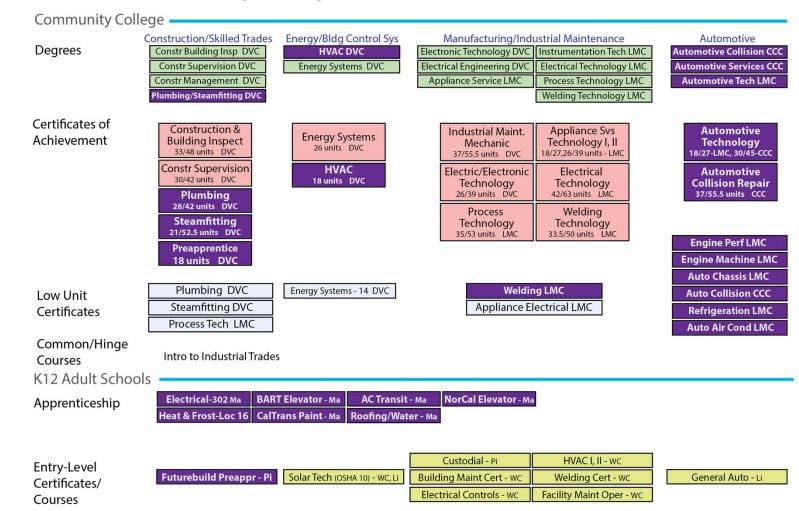
Immigrants Unemployed Adults Adults wo HS Diploma Adults with low basic literacy Previously incarcerated Homeless or Formerly homeless Displaced Homemakers Adults on Public Assistance Older Adults Adults with Disabilities Former Foster Youth



### AEP Serves a Diverse Economy



#### **AEP has to Connect Complex Systems**



### Metrics are Student Journeys in Action

Completion by Design Momentum Framework	Connection	Entry	Progress		Completion	
<b>AEBG Objectives</b>	Objectiv	es 1, 2, 4	Objectives 3	3, 5	Objective	es 5, 6, 7
AEBG Indicator Framework	Adults Served Participants		Student Progress	Transition	Completion	Outcomes After Exit
AEBG Metrics	Reportable Individual: 1+ hour or svsl	Participant: 12+ contact hours	Interim Progress Meas's 1. EFL Level Attainment 2. CB21 Level Progress 3. Occup. Skills Gain 4. Workforce Prep MS	ABE/ESL to ASE Transition to Postsecondary	HS Diploma or Equivalent Postsecondary Credential	Employment Wage Increase College Credit Award
Activities	1. Expand/improve outreach & marketing to target populations 2. Improve/redesign student intake processes 3. Deeper engagement w students regarding goals and longer term educational opportunity 4. Improve initial student data collection		<ol> <li>Increase number of ABE/ASE/ESL courses based on community need/demand</li> <li>Reallocate offerings geographically based on regional demographic shifts</li> <li>Increase course articulation agreements or dual/co-enrollment between K12 &amp; CC</li> <li>Increase offerings &amp; enrollment in IET &amp; pathway programs</li> <li>Implement consortia-wide agreement for placement into college level courses using EFL's and other student persistence measures</li> </ol>		<ol> <li>Increase offerings         IET &amp; pathway pr</li> <li>Improve informat         and career oppor</li> <li>Increase articulat         enrollment betw</li> <li>Improve collection</li> </ol>	ograms Int of CTE credent- In labor mkt demand Is & enrollment in Intrograms Ition about pathways Intuities at intake Ition & dual/co- Ition of emp/wage data Ition participation in WBL

### Data is a Student Journey

Completion by Design Momentum Framework	Connection	Entry	Progres	S	Comp	letion
<b>AEBG Objectives</b>	Objectiv	es 1, 2, 4	Objectives 3	3, 5	Objectiv	es 5, 6, 7
AEBG Indicator Framework	Adults Served Participants		Student Progress	Transition	Completion	Outcomes After Exit
AEBG Metrics	Reportable Individual: 1+ hour or svsl	Participant: 12+ contact hours	Interim Progress Meas's 1. EFL Level Attainment 2. CB21 Level Progress 3. Occup. Skills Gain 4. Workforce Prep MS	ABE/ESL to ASE Transition to Postsecondary	HS Diploma or Equivalent Postsecondary Credential	Employment Wage Increase College Credit Award
Activities	1. Expand/improve outreach & marketing to target populations 2. Improve/redesign student intake processes 3. Deeper engagement w students regarding goals and longer term educational opportunity 4. Improve initial student data collection		<ol> <li>Increase number of ABE/AS based on community need</li> <li>Reallocate offerings geogra regional demographic shift</li> <li>Increase course articulation dual/co-enrollment betwee</li> <li>Increase offerings &amp; enrollment pathway programs</li> <li>Implement consortia-wide placement into college level and other student persiste</li> </ol>	/demand phically based on s n agreements or en K12 & CC ment in IET & agreement for el courses using EFL's	<ol> <li>Increase offering IET &amp; pathway present the pathway p</li></ol>	rograms nt of CTE credent- n labor mkt demand s & enrollment in rograms tion about pathways rtunities at intake tion & dual/co- teen K12 AE/CC on of emp/wage data participation in WBL

### Data is a Student Journey

Completion by Design Momentum Framework	Connection	Entry	Progress		Compl	letion
<b>AEBG Objectives</b>	Objectiv	es 1, 2, 4	Objectives 3	3, 5	Objectives 5, 6, 7	
AEBG Indicator Framework	Adults Served	Participants	Student Progress Transition		Completion	Outcomes After Exit
AEBG Metrics	Reportable Individual: 1+ hour or svsl	Participant: 12+ contact hours	Interim Progress Meas's 1. EFL Level Attainment 2. CB21 Level Progress 3. Occup. Skills Gain 4. Workforce Prep MS	ABE/ESL to ASE Transition to Postsecondary	HS Diploma or Equivalent Postsecondary Credential	Employment Wage Increase College Credit Award
Activities	<ul><li>2. Improve/rede processes</li><li>3. Deeper engag</li></ul>	target populations sign student intake ement w students is and longer term pportunity	<ol> <li>Increase number of ABE/AS based on community need</li> <li>Reallocate offerings geogra regional demographic shift</li> <li>Increase course articulation dual/co-enrollment betwee</li> <li>Increase offerings &amp; enrollment pathway programs</li> <li>Implement consortia-wide placement into college level and other student persiste</li> </ol>	/demand phically based on s n agreements or en K12 & CC ment in IET & agreement for el courses using EFL's	<ol> <li>Increase offerings IET &amp; pathway pr</li> <li>Improve informat and career oppor</li> <li>Increase articulat enrollment betw</li> <li>Improve collection</li> </ol>	ograms Int of CTE credent- In labor mkt demand Is & enrollment in It ograms It on about pathways It unities at intake It on & dual/co- It of emp/wage data It participation in WBL

### Data is a Student Journey

Completion by Design Momentum Framework	Connection	Entry	Progress		Compl	letion
<b>AEBG Objectives</b>	Objectives 1, 2, 4		Objectives 3	3, 5	Objective	es 5, 6, 7
AEBG Indicator Framework	Adults Served Participants		Student Progress	Transition	Completion	Outcomes After Exit
AEBG Metrics	Reportable Individual: 1+ hour or svsl	Participant: 12+ contact hours	Interim Progress Meas's 1. EFL Level Attainment 2. CB21 Level Progress 3. Occup. Skills Gain 4. Workforce Prep MS	ABE/ESL to ASE Transition to Postsecondary	HS Diploma or Equivalent Postsecondary Credential	Employment Wage Increase College Credit Award
Activities	1. Expand/improve outreach & marketing to target populations 2. Improve/redesign student intake processes 3. Deeper engagement w students regarding goals and longer term educational opportunity 4. Improve initial student data collection		<ol> <li>Increase number of ABE/ASE/ESL courses based on community need/demand</li> <li>Reallocate offerings geographically based on regional demographic shifts</li> <li>Increase course articulation agreements or dual/co-enrollment between K12 &amp; CC</li> <li>Increase offerings &amp; enrollment in IET &amp; pathway programs</li> <li>Implement consortia-wide agreement for placement into college level courses using EFL's and other student persistence measures</li> </ol>		<ol> <li>Increase offerings IET &amp; pathway pr</li> <li>Improve information and career opposed.</li> <li>Increase articulate enrollment betw</li> <li>Improve collection</li> </ol>	rograms nt of CTE credent- n labor mkt demand s & enrollment in rograms tion about pathways rtunities at intake tion & dual/co- teen K12 AE/CC on of emp/wage data participation in WBL

#### **Key Questions....**

What are the most critical unaddressed needs in my community?
What are my missed Opportunities – educationally, economically?
What strategies will best move the needle?
What metrics or data points will I use to validate success?
How can you use multiple sources of information to build a story about your community and how you will help create change?

#### **Contra Costa AEBG Health Care Pathways** Community College Dental Hygiene DVC Degrees **Dental Assisting RN-Registered** Medical Assisting DVC Nurse and Office CCC, LMC CCC Certificates of **Dental Assisting** LVN-Licensed Medical Assisting Achievement 45/60 units **Vocational Nurse** 37 units DVC CCC 40 units LMC Low Unit/Entry Basic Medical/Clerical/Records Clerk Certified Nursing Assistant (CNA) **Emergency Medical Technician Level Certificates** CCC, LMC Common/Hinge Medical Terminology Intro to Health Care Careers Courses K12 Adult Schools Mid-Level **Medical Front** Clinical Medical Pharmacy Surgical Medical Billing Dental Certificates Office Technologist **Assistant** & Coding Technician Assistant An, Ma, Pi, (WC) An, Li, Mt, Pi Li, Ma, Pi, (WC) Li, Pi Li, Mt **Entry-Level** Nursing Assist. (CNA) Home Health Aide Emerg. Medical Tech. Plebotomy Tech Certificates Ac, Li, Pi Li, Pi, WC **Common Courses** Medical Terminology Intro to Anatomy/Physiology First Aid Cont. Ed **CPR BLS Short Certificates**

#### **Contra Costa AEBG Information Technology Pathways**

Community College -

D	ea	re	69
	-9	. C	-

Computer Info	Computer	Computer Suppt	Computer	Computer	Computer
Systems	Science	Specialist	Network Tech.	Operations	Programming
DVC	DVC; LMC; CCC	DVC	LMC; CCC	ccc	ccc

### Certificates of Achievement

Computer Tech Support 23 units DVC	Database Management 18 units DVC	Project Management 18 units DVC	Web Graphics 18 units DVC	Web Development 18 units DVC	Computer Suppt Specialist 33 units LMC
Computer Suppt Specialist (Basic) 16.5 units LMC	Computer Applications Spec. 33 units LMC	Game Design 15 units LMC	Networking & Security 16 (Basic) 31 (Adv) LMC	Network Technology 19 units CCC	Computer Programming 21.5 units CCC

Computer Operations 24 units CCC

4-CCC

#### Low Unit Certificates

Computer Tech	Program Design	Mobile Enterprise	Computer Arch-	Advanced Java	Advanced C++
Support 14 - DVC	12 - DVC	Java 12 - DVC	itecture 12 - DVC	12 - DVC	12 - DVC
Computer User	CIS Core	Web Technology	Web Graphics	Project Mnmgt	Database
Support 12 - DVC	12 - DVC	6 - DVC	6 - DVC	6 - DVC	Mngmt 6 - DVC
Comsci Foundation	Comsci Core Comps	PC Repair Tech	Web Design	Wireless Networks	Security Systems
11 - LMC	12 - LMC	7.5 - LMC	10 - DVC	4 - CCC	4 - CCC
Fiber Optic/Copper	Network Comm				

Common/Hinge Courses

K12 Adult Schools

Entry-Level Certificates/ Courses

MS Office- Li; Ma; Mt; Wc

CISCO Cert 1,2,3,4 - Pi

3 - CCC

#### **Contra Costa AEBG Health Care Pathways** Community College Dental Hygiene Degrees Dental Assisting RN-Registered Medical Assisting Nurse ccc, LMC and Office Certificates of Dental Assisting LVN-Licensed Medical Assisting Achievement 45/60 units Vocational Nurse 37 units 40 units LMC Low Unit/Entry Certified Nursing Assistant (CNA) Emergency Medical Technician Basic Medical/Clerical/Records Clerk Level Certificates Common/Hinge Medical Terminology Intro to Health Care Careers Courses K12 Adult Schools Mid-Level Medical Front Clinical Medical Medical Billing Surgical Pharmacy Dental Certificates Office An, Ma, Pi, (WC) Assistant & Coding Li, Ma, Pi, (WC) Technologist Mt Technician Li, Pi Assistant Entry-Level Nursing Assist. (CNA) Home Health Aide Emerg. Medical Tech. Plebotomy Tech Certificates **Common Courses** CPR First Aid BLS Cont. Ed Medical Terminology Intro to Anatomy/Physiology **Short Certificates**

#### Exhibit 38: Five-Year Projections for Health Care Practitioner & Technical Occupations

soc	Occupation	2015 Jobs	5-Yr Change	5-Yr % Change	Annual Replace- place- ments	Annual Openings
29-1141	Registered Nurses	74,038	10,362	14%	1,949	4,021
29-2061	Licensed Practical and Licensed Vocational Nurses	22,611	3,267	14%	719	1,372
29-2052	Pharmacy Technicians	8,745	958	11%	93	285
29-2041	Emergency Medical Technicians and Paramedics	4,348	929	21%	81	267
29-2071	Medical Records and Health Information Technicians	5,258	674	13%	128	263
29-2012	Medical and Clinical Laboratory Technicians	5,445	580	11%	140	256
29-1126	Respiratory Therapists	4,422	467	11%	112	206
29-2034	Radiologic Technologists	4,812	510	11%	98	200
29-2021	Dental Hygienists	5,182	533	10%	91	198
29-2011	Medical and Clinical Laboratory Technologists	3,353	416	12%	87	171
	Total	138,214	18,696	14%	3,499	7,238

soc	Occupation	2015 Jobs	5-Yr Change	5-Yr % Change	Annual Replacements	Annual Openings
31-1011	Home Health Aides	18,658	10,322	55%	587	2,651
31-1014	Nursing Assistants	35,345	6,926	20%	902	2,287
31-9092	Medical Assistants	22,921	3,136	14%	535	1,162
31-9091	Dental Assistants	12,066	1,038	9%	315	523
31-9011	Massage Therapists	6,679	1,145	17%	55	284
31-9097	Phlebotomists	3,917	404	10%	88	169
31-9099	Health care Support Workers, All Other	3,051	317	10%	72	135
31-2021	Physical Therapist Assistants	1,301	351	27%	45	115
31-9093	Medical Equipment Preparers	1,654	190	11%	38	76
	Total	105,592	23,830	23%	2,637	7,403

### Today Is...

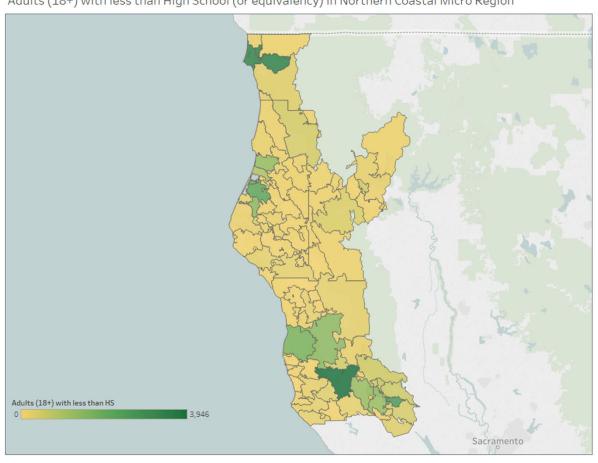
- 1. Better understanding of what data tools are available to you
- 2. Ideas about how to use data tools to have planning conversations
- 3. Identify some key questions that you can take back to your consortium
- 4. Data as part of a culture of inquiry

# Today Is Not...

- 1. To review reporting processes for TE or MIS reporting or data collection
- 2. Deep discussions about the AEP metrics framework or all the metric definitions

# **Community Needs and Customer Segmentation**

Adults (18+) with less than High School (or equivalency) in Northern Coastal Micro Region

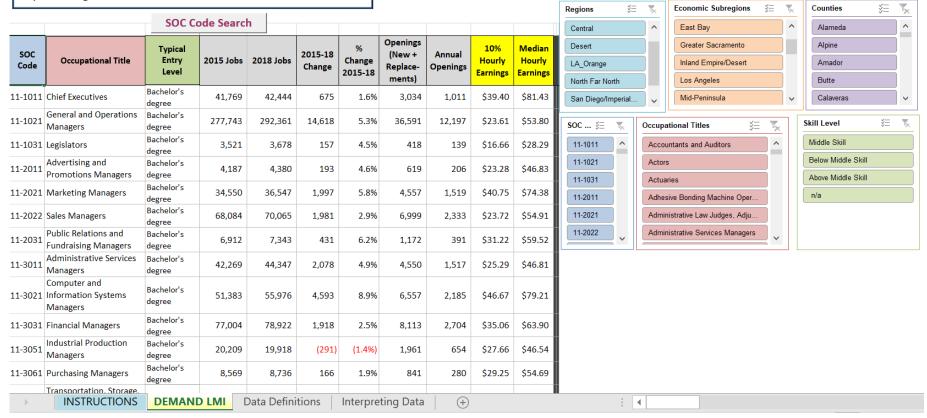


# Supply and Demand Data Sets

To View your Demand Side Data BELOW make your selections in the boxes on the RIGHT. Refer to the TIP box (top right) for help. Click the "SOC Code Search" box BELOW to navigate away from this page to the Instructions tab for help on chosing SOC codes.

REFRESH - Clear All Filters

TIP: To filter your choices, click on your selection in the boxes below. To select more than one option within a box, hold down the Control Key while making your selections.



# LaunchBoard Adult Education Pipeline

