

Leveraging Adult Education Funding to Improve Community Partnerships

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Getting to Know You

1. Do you already work with community-based organizations in your region?

2. What do you hope to learn from this webinar?



Goal for this webinar

- Identify areas for partnership with community organizations
- Discuss best practices for working with CBOs
- Review potential challenges and how to address them

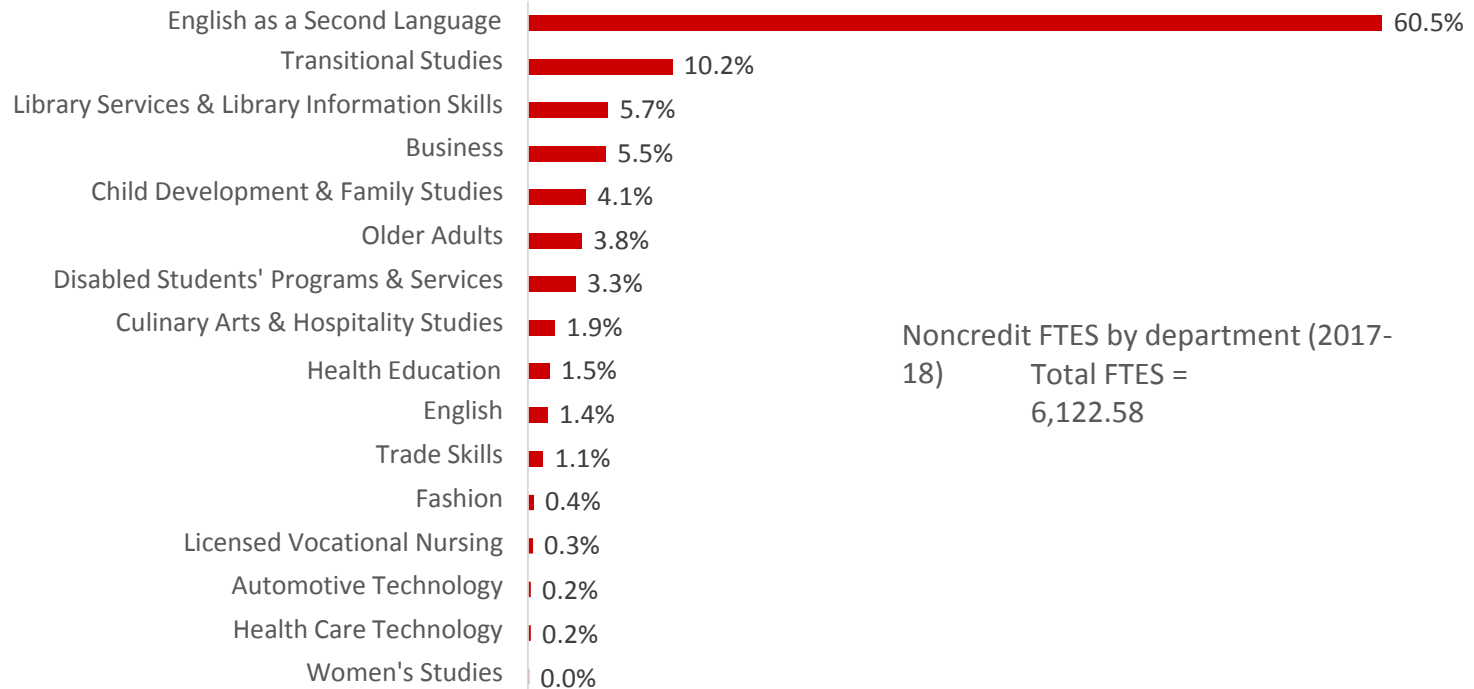


San Francisco's eco-system

- Population of 884,000; 40% speak a language other than English at home
- No adult school; SFUSD serves some adult students
- One community college district, with nine locations around the city
- City College of San Francisco (CCSF) has a large noncredit division; primary provider of adult ed in the city



In which departments are students taking noncredit classes?



SF's Robust CBO landscape

Number of 501(c)(3) Organizations by Subsector

	San Francisco		Rest of Bay Area		Los Angeles		California	
	#	%	#	%	#	%	#	%
Nonprofit Subsector								
Arts, Culture, and Humanities	858	15%	3,604	12%	3,399	10%	11,737	10%
Education	587	11%	4,219	14%	3,997	12%	14,895	13%
Higher Education	35	1%	160	1%	207	1%	570	0%
Environment	161	3%	1,050	3%	702	2%	3,642	3%
Health	395	7%	1,797	6%	2,029	6%	6,917	6%
Hospitals	15	0%	93	0%	121	0%	460	0%
Human Services	1,004	18%	6,694	22%	6,563	20%	25,558	22%
International	124	2%	581	2%	450	1%	1,596	1%
Mutual Benefit	19	0%	64	0%	44	0%	179	0%
Public and Societal Benefit	485	9%	2,789	9%	2,512	8%	9,989	9%
Foundations, Supporting Organizations, Giving Programs	1,290	23%	5,007	16%	5,059	16%	16,652	14%
Religion	555	10%	4,397	14%	7,241	22%	22,732	20%
Unknown	28	1%	148	0%	208	1%	589	1%
TOTAL	5,556	100%	30,603	100%	32,532	100%	115,516	100%

Data: Internal Revenue Service Business Master File 2006

Activities of San Francisco Nonprofits

Provide Social or Health Services	34%
Offer Classes, Trainings or Other Educational Activities	62%
Produce Arts/Cultural Events or Exhibits	36%
Athletics or Sports-Related	7%
Protect the Environment or Animals (Hands-On)	7%
Advocate for Specific Groups, Places or Causes	30%
Conduct Research or Policy Analysis	19%
Provide Support or Development Services	22%
Membership Organization	17%
Other Purpose	20%

Data: San Francisco Nonprofit Survey 2008



Past feedback from CBOs

CCSF is difficult for community partners to work with.

- Big & confusing
- Slow
- Bureaucratic
- Inflexible
- Disorganized



Spring 2016 Listening Session

SHARED GOALS

- *Are committed to helping students succeed*
- *Serve students with diverse needs*
- *Provide support services*

CCSF

- Offers thousands of different courses, including ESL, HS Diploma, and Career & Technical Education
- Courses are tracked on student transcripts indefinitely; most credit classes are transferable to 4-year college programs
- Offers many student services, as well as federal and state Financial Aid
- Teaching and counseling faculty must meet state-set minimum qualifications

CBOs

- Offer a variety of services depending on the needs of their communities.
- Can assist participants who may not be emotionally or academically ready for college prepare for and succeed in that transition
- Provide intensive case management, often 1:1
- Provide job search, placement, and retention support
- Can provide support for exams, books, clothes, etc.



Adult Ed Office: Point of Contact

- CBO Advisory Committee
- Development of CBO brochure - <http://bit.ly/CCSFcbo>
- Marketing focus groups
- Instructional Service Agreements

Community Partnerships for Student Success



Spotlight: Homebridge Instructional Service Agreement

- Homebridge, a nonprofit home-care provider agency, needed ESL classes for their new workers
- Identified a class that fit their needs, recruited a teacher, and offered it onsite
- Students then referred to CCSF classes



Spotlight: SF Day Labor Program/ La Colectiva

- Initial grant from the National Council on Workforce Education (NCWE) to develop partnership projects
- Collaborated with ESL dept. to develop Your Rights/ESL workshops and Check them out at ESL
- Training pathway discussions for their members are ongoing



What's Worked

- Single point of contact
- Understanding each others' funding structures and priorities
- Clear communication
- Agreeing on common values and desired outcomes
- Recurring scheduled meetings for relationship building and consistency



Challenges

- Staffing for ongoing meetings and discussions
- Differences in pace of activity and layers of decision-making
- Balancing requirements of different funding sources



New Projects

- Professional Development for CBOs
- Mental Health First Aid
- Noncredit/CBO-focused Outreach staff



Questions & Answers

Additional questions?

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