

AEBG 2017 STRATEGIC PLANNING

UNOFFICIAL, INCOMPLETE, AND WORKING DRAFT MATERIAL

BACKGROUND

This document articulates the current thinking of the AEBG State Office leadership regarding the goals, priorities, plans, and coordination of the office. It could be used to create specific documents for various audiences - eg, upcoming conferences, AEBG Office planning offsite, etc.

VERSION LOG

Version 6 - as of Feb 2, 2017 - draft by Chris for CAEAA

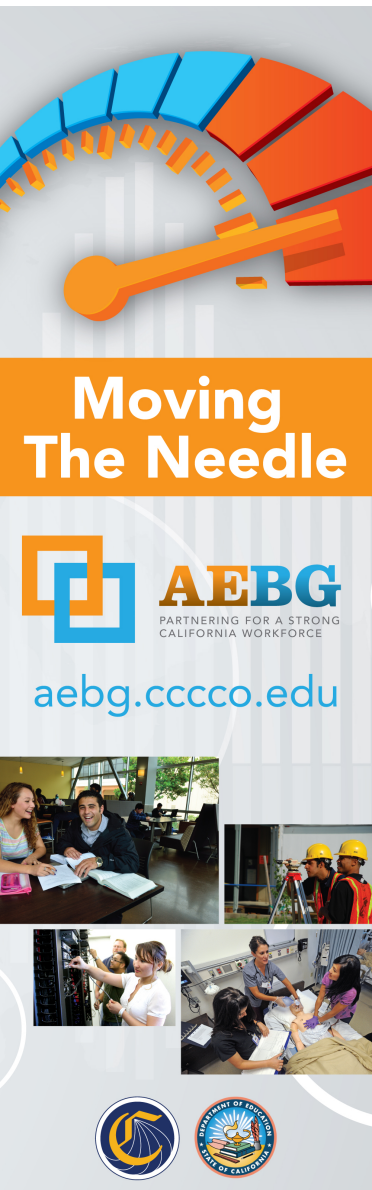
Version 5 - as of Jan 22, 2016 - draft with additional input from Neil and Javier, and additional work from Aneta

Version 4 - as of Jan 21, 2016 - draft incorporating content from Chris (after Chris & Javier discussed prior version)

Version 3 - as of Jan 17, 2016 - draft developed by Aneta without additional input from Leadership - MUST DISCUSS...

Version 2 - as of Jan 13, 2016 - ghost developed at Jan 6 leadership meeting

Version 1 - as of Dec 20, 2016 - ghost presentation capturing white-boarding session with Chris & Javier



Document outline

BIG PICTURE: AEBG

1. What is the end goal of AEBG?
2. Who benefits from AEBG?
3. How is AEBG innovative?
4. How does AEBG fit the landscape?
5. How is AEBG leveraging resources?
6. How is AEBG unique?
7. Where is AEBG today?

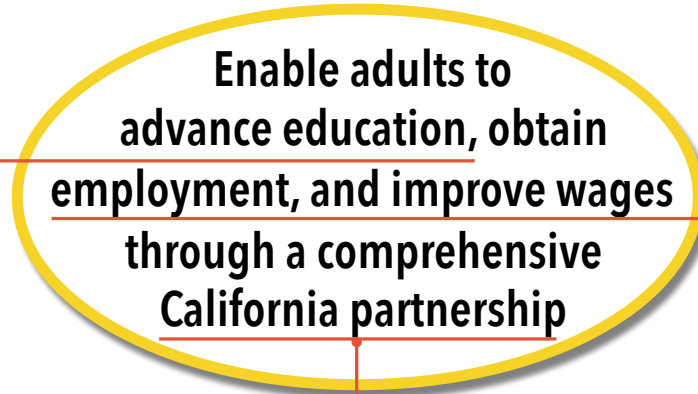
EXECUTION: AEBG OFFICE

1. What are the principles guiding the AEBG Office?
2. What are the objectives of the AEBG Office?
3. What are the current priorities of the AEBG Office?
4. What is the Governance framework for the AEBG Office?
5. How is the AEBG Office going to achieve its objectives?

Big Picture: What is the end goal of AEBG?

The Law mandates what success looks like

- (A) Improved literacy skills
- (B) Completion of high school diplomas or their recognized equivalents
- (C) Completion of postsecondary certificates, degrees, or training programs



- (D) Placement into jobs
- (E) Improved wages

State agencies: CDE, CCCCO, CWDB, DOR, DHHS, DMV, EDD...

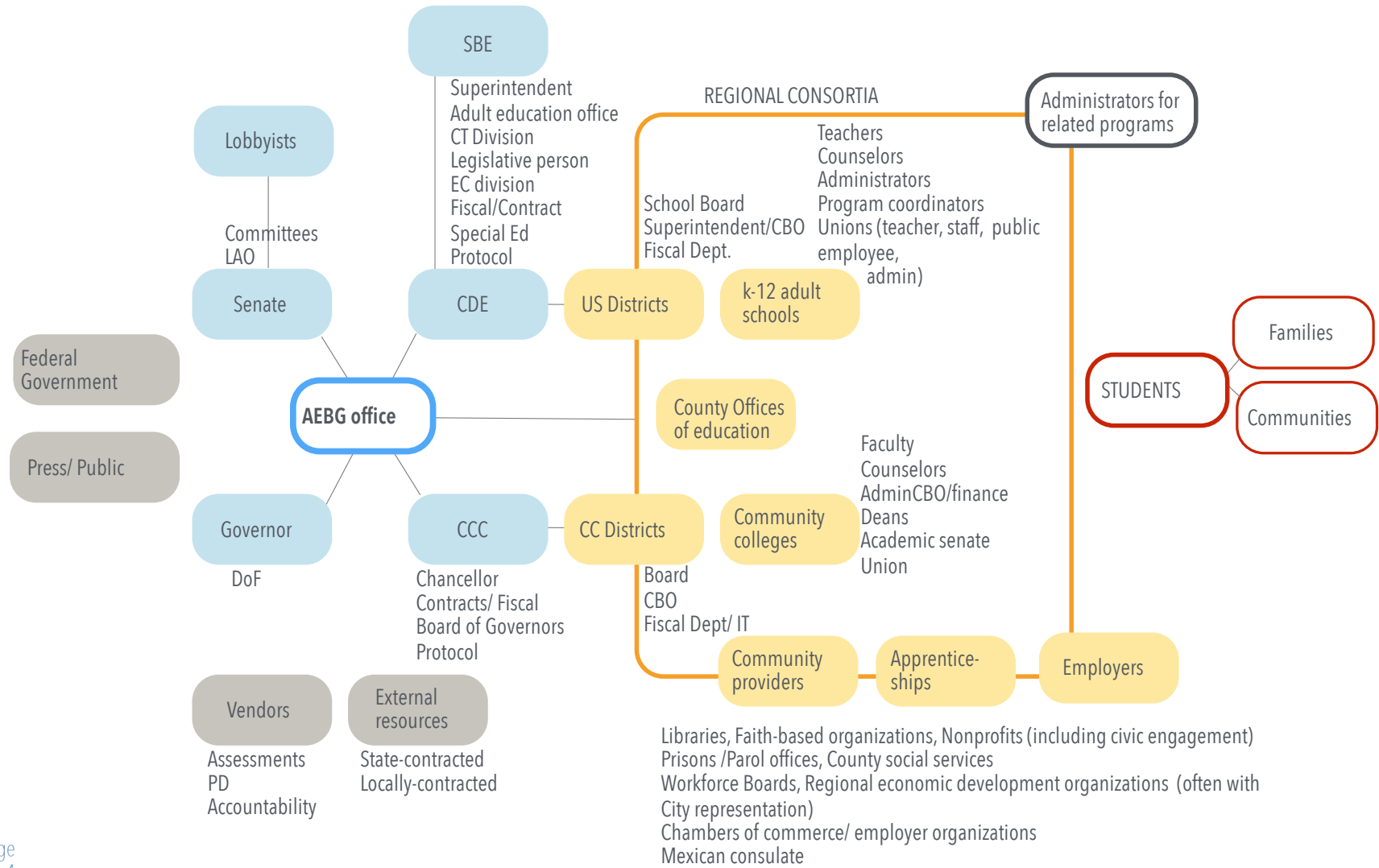
Regional consortia members: Community colleges, K-12 adult schools & LEAs

Regional consortia partners: Immigrant agencies, Youth and Young adult agencies, corrections, probation, libraries, faith based organizations, community based organizations, social services, and local workforce boards

Federal: DOE, DOL, DOR, DHS...

**PRELIMINARY
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AEBG Stakeholder Map – TO REFINE



PRELIMINARY
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Big Picture: Who benefits from AEBG?

Everyone benefits from AEBG!

**Enable adults to
advance education, obtain
employment, and improve wages
through a comprehensive
California partnership**

- Students enjoy better lives and economic mobility
- Employers can draw on a stronger workforce
- Communities enjoy more resilient local economy and stronger local partnerships
- Adult educators have the resources and support they need

PRELIMINARY
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Big Picture: How is AEBG innovative?

The Law gives rise to 5 major system-wide shifts over the long-term

FROM...

TO...

Two separate delivery systems

Integrated delivery through inter-agency collaboration

Disconnected efforts across local organizations and funding streams

Coordinated partnerships within and among consortia and braided funding

Focus on education activities

Focus on education leading to employment and wage outcomes

Funding based on enrollment and not always reflecting needs or outcomes

Funding allocated based on regional needs and effectiveness




Relatively static decisions based on past budgets and little tracking

Data-driven decisions based on rigorous student and fiscal measurement

PRELIMINARY
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Big Picture: How does AEBG fit in the adult learning landscape?

AEBG plays a main role among Community Colleges and Workforce Opportunities Ongoing Programs

Ongoing Program	Proposition 98 General Fund	Description
	\$500 million	<ul style="list-style-type: none"> • CCCC and CDE jointly lead regional consortia of local education agencies, community colleges, and other regional education, workforce, and industry partners • Offers students and adult learners courses and services to complete their high school diplomas or general education equivalent, English as a Second Language courses, and pathways courses that lead to additional career opportunities
Strong Workforce Program	\$248 million	<ul style="list-style-type: none"> • Expands the availability of quality community college career technical education and workforce development courses, programs, pathways, credentials, certificates, and degrees
Apprenticeship Programs	\$54.9 million	Also \$13 million Employment Training Fund for apprenticeship programs.
 	\$22.9 million	<ul style="list-style-type: none"> • Community Colleges & Business Working Together to invest in California's economic growth and global competitiveness • Offers industry-specific education, training and services that contribute to a highly skilled and productive workforce

PRELIMINARY
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Big Picture: How is AEBG leveraging resources?

The Law aims for efficient and coordinated use of resources

Program	Funds
(a) The Adults in Correctional Facilities program	\$15 Million
(b) The federal Adult Education and Family Literacy Act (Title II of the federal Workforce Innovation and Opportunity Act)	\$83 Million
(c) The federal Carl D. Perkins Career and Technical Education Act (Public Law 109-270)	\$47 Million
(d) Local control funding formula apportionments received for students who are 19 years of age or older	\$29 Million
(e) Community college apportionments received for providing instruction in courses in the areas listed in subdivision (a) of Section 84913	\$2 Billion
(f) State funds for remedial education and job training services for participants in the CalWORKs program	\$51 Million

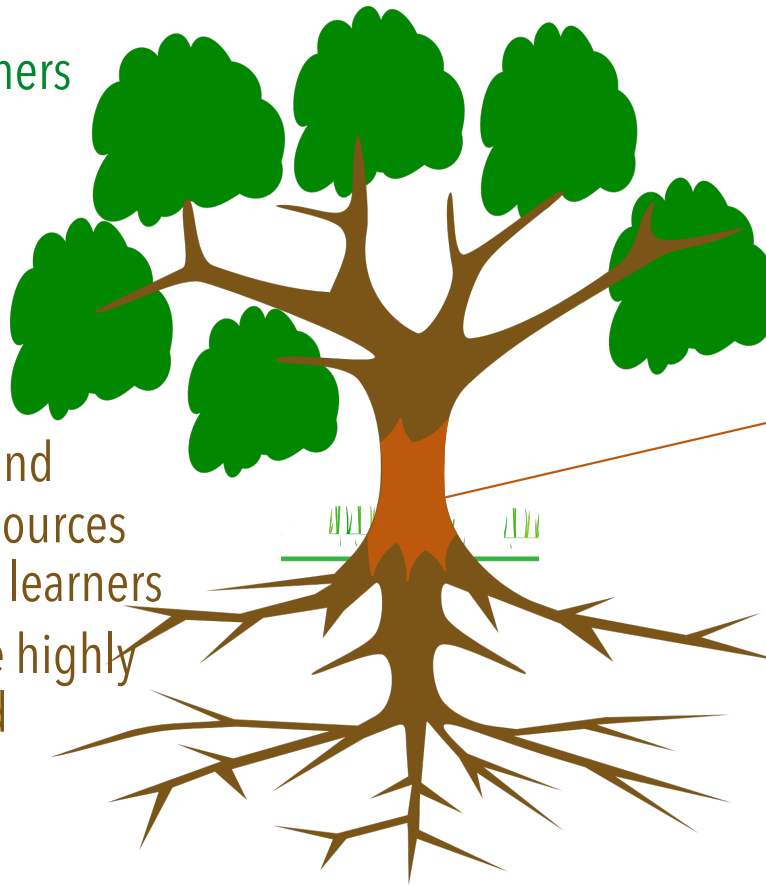
Big Picture: How is AEBG unique?

As a comprehensive and flexible program, AEBG brings a multitude of programs and partners together, to better meet the needs of adult learners

Millions of adult learners with unique needs

Myriad of programs and partners that offer resources and services for adult learners

- Many programs are highly focused & restricted



AEBG integrates and channels efforts to allow for the local need to be effectively met with the right resources and services

- Regional
- Flexible (few restrictions)
- Can be leveraged and braided
- Benefits all, even those difficult to serve

PRELIMINARY
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Big Picture: Where is AEBG today?

AEBG is moving the needle

- Now in its **second year** of implementation (2016-17)
- The proposed 2017-18 budget lists it as an **ongoing program** (\$500 million)
- Implemented everywhere in California, through **71 regional consortia**
- In 2015-16:
 - AEBG brought together **over 1,000 partners** to better serve adult learners
 - AEBG served **2.1 million Californians!** That included immigrants, adults with disabilities, older adults, incarcerated, homeless adults, and veterans
 - 59% of consortia created, developed, and launched a variety of **new programs**
 - 39% percent of consortia **increased and improved student services** such as career and educational counseling
 - Consortia **leveraged** millions of non-AEBG funds.

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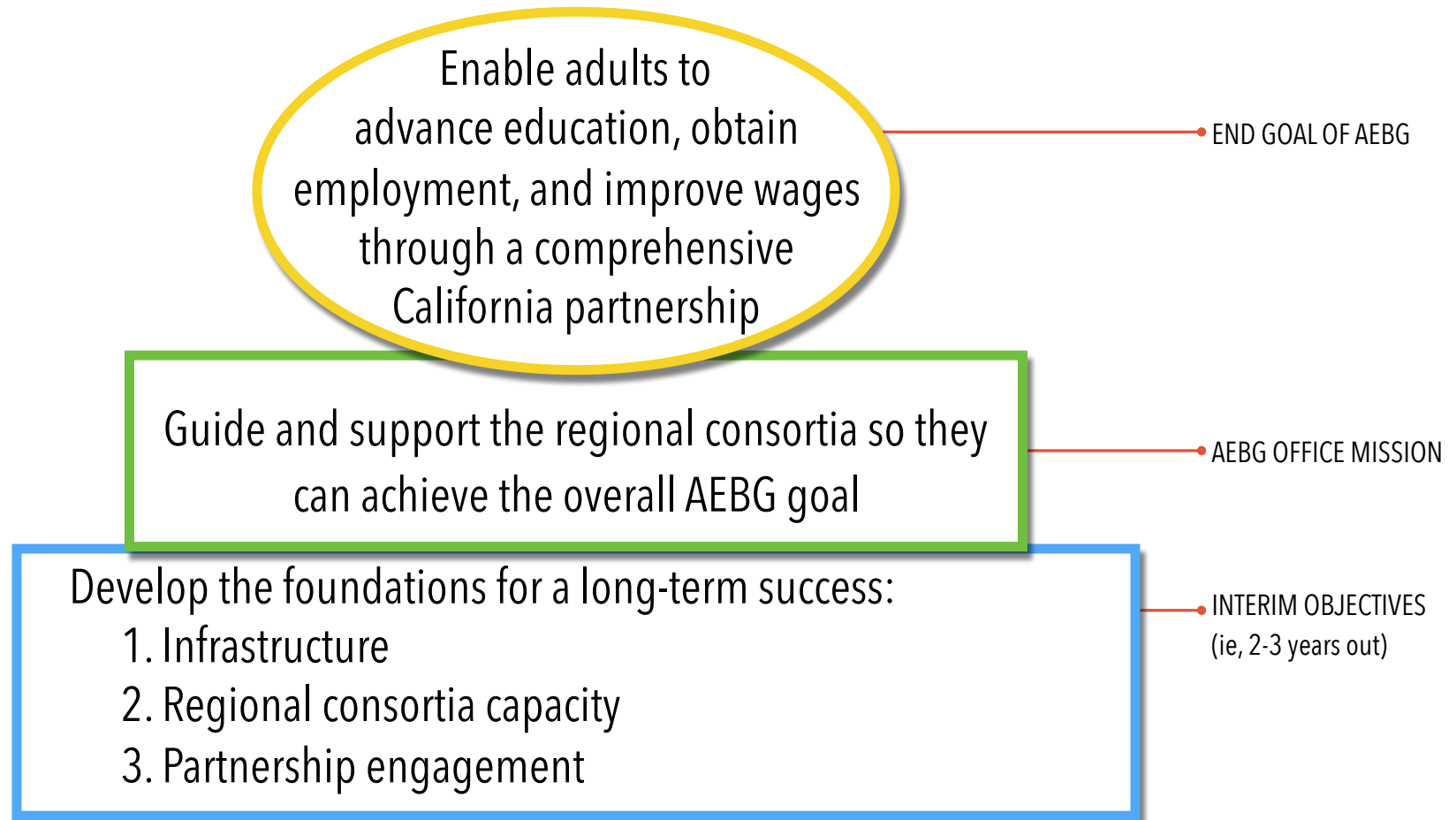
Execution: What are the principles guiding the AEBG Office?

The AEBG Office has 5 overarching guiding principles

1. Implement the letter and intent of the Law
2. Focus on moving the needle and making a difference
3. Ensure transparency, accountability, and engagement
4. Have a bias for action
5. Continuously learn and adapt

Execution: What are the objectives of the AEBG Office?

The AEBG Office's mission and interim objectives reflect what needs to be done to achieve AEBG's end goal



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Execution: What are the current priorities of the AEBG Office?

Immediate 2017 priorities stem from our interim objectives

Develop the foundations for a long-term success:

1. Infrastructure

Build a system that would allow for data-driven decision making and effectiveness tracking

2. Regional consortia capacity

Intensify consortia professional development, and technical assistance to leverage and build leadership, administrative, and instruction capabilities

3. Partnership engagement

Refine communications to better meet unique needs of different State and field stakeholders; institutionalize collaboration lessons learned

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Execution: Overview of 2017 priorities (1/3)

1. Infrastructure

Build a system that would allow for data-driven decision making and effectiveness tracking

PRELIMINARY
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Execution: Overview of 2017 priorities (2/3)

2. Regional consortia capacity	Intensify consortia professional development, and technical assistance to leverage and build leadership, administrative, and instruction capabilities
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PRELIMINARY
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Execution: Overview of 2017 priorities (3/3)

3. Partnership engagement

Refine communications to better meet unique needs of different State and field stakeholders; institutionalize collaboration lessons learned

Execution: What is the Governance framework for the AEBG Office?

FRAMEWORK

Governor

- Recommends funding as part of the State Budget

Legislature

- Legislates AEBG (AB104)
- Requires and reviews annual reports
- Approves funding as part of the State Budget

STATE AGENCY LEADERSHIP

Superintendent (CDE) & Chancellor (CCCCO)

- Jointly responsible for the delivery of AB104
- Consult the executive director as required by law
- Ensure other state officials responsible for programs for adults are engaged as required by law
- Appoint AEBG Exec.Ctee and AEBG Office Leadership
- Approve annual Leg Report

AEBG OFFICE

TBD: AEBG Executive Committee

- Consists of members appointed by the Superintendent and the Chancellor
- Quarterly meetings and regular involvement to:
 - Oversee activities
 - Make key decisions
 - Remove obstacles
 - Offer input

AEBG Office Leadership

- Consists of 2? leaders appointed by the Superintendent and the Chancellor
- Oversee all activities of the AEBG Office:
 - Develop AEBG Office priorities
 - Manage staff & vendor relationships
 - Make day-to-day decisions, unless delegated to others
 - Elevate issues and opportunities

AEBG Office Staff

- Carry out daily activities, leveraging external vendors as needed

FIELD

Committee Structure

- Offer AEBG Office independent opinion on activities
- To be instituted in 2017-18 given essential role of the field
- Specifics are to be finalized; may entail:
 - standing committee
 - special committees (appointed by the AEBG Leadership to carry out specified tasks)
 - ad hoc committees (informal workgroups)
- Special committees and ad hoc committees may include members from stakeholder groups along with representatives from the field

AEBG Regional Consortia

- Carry out the AB104 activities

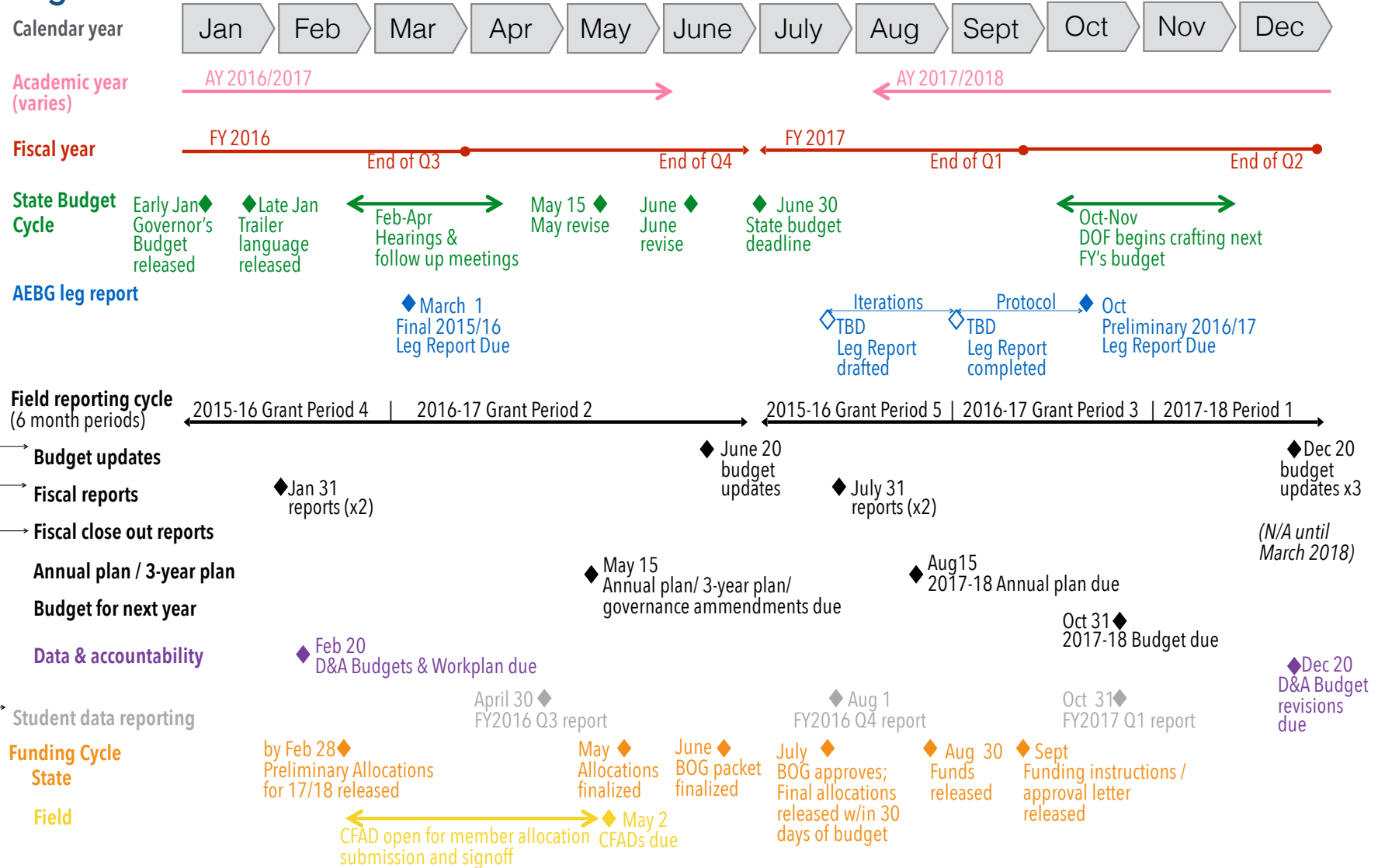
PRELIMINARY
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For discussion: How is the AEBG Office going to achieve its objectives?

- What is the overall integrated calendar?
- Who is doing what on the team in the short term?
- How is the current model going to evolve after SCOE takes over TA & PD?
- How do we collaborate with the vendor?
- How do we onboard them?
- What direction do we provide in each area of work?

PRELIMINARY DRAFT

High-level 2017 Calendar



(Due 10 days before the start of new period)
 (Due one month after the end of a period)
 (Due 3 months after the end of grant period 5)

(Due a month after the end of the fiscal quarter)

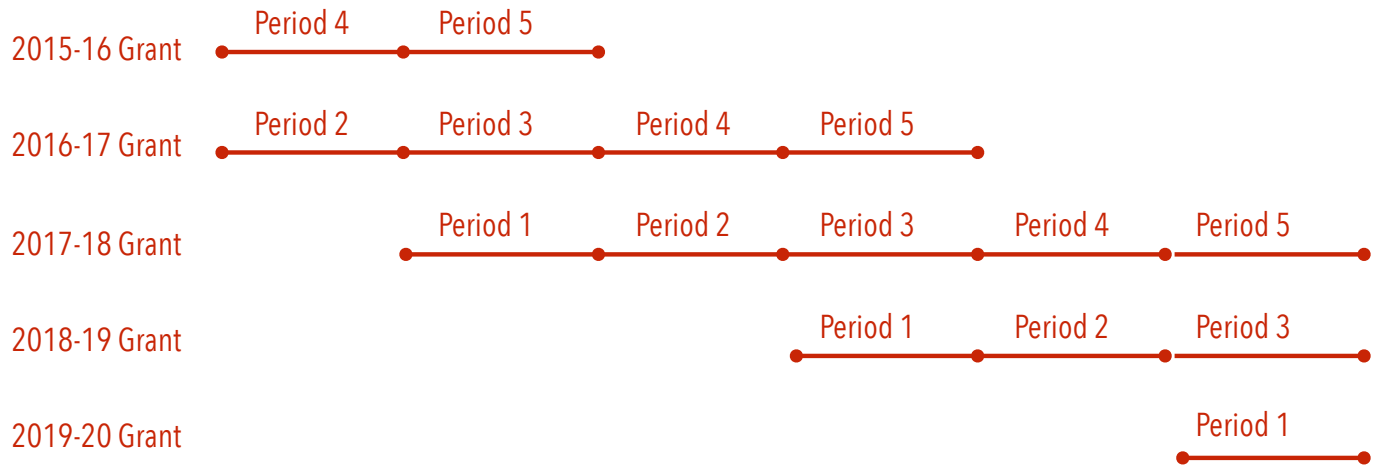


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Calendar for Field Fiscal Reporting: 3-year grants



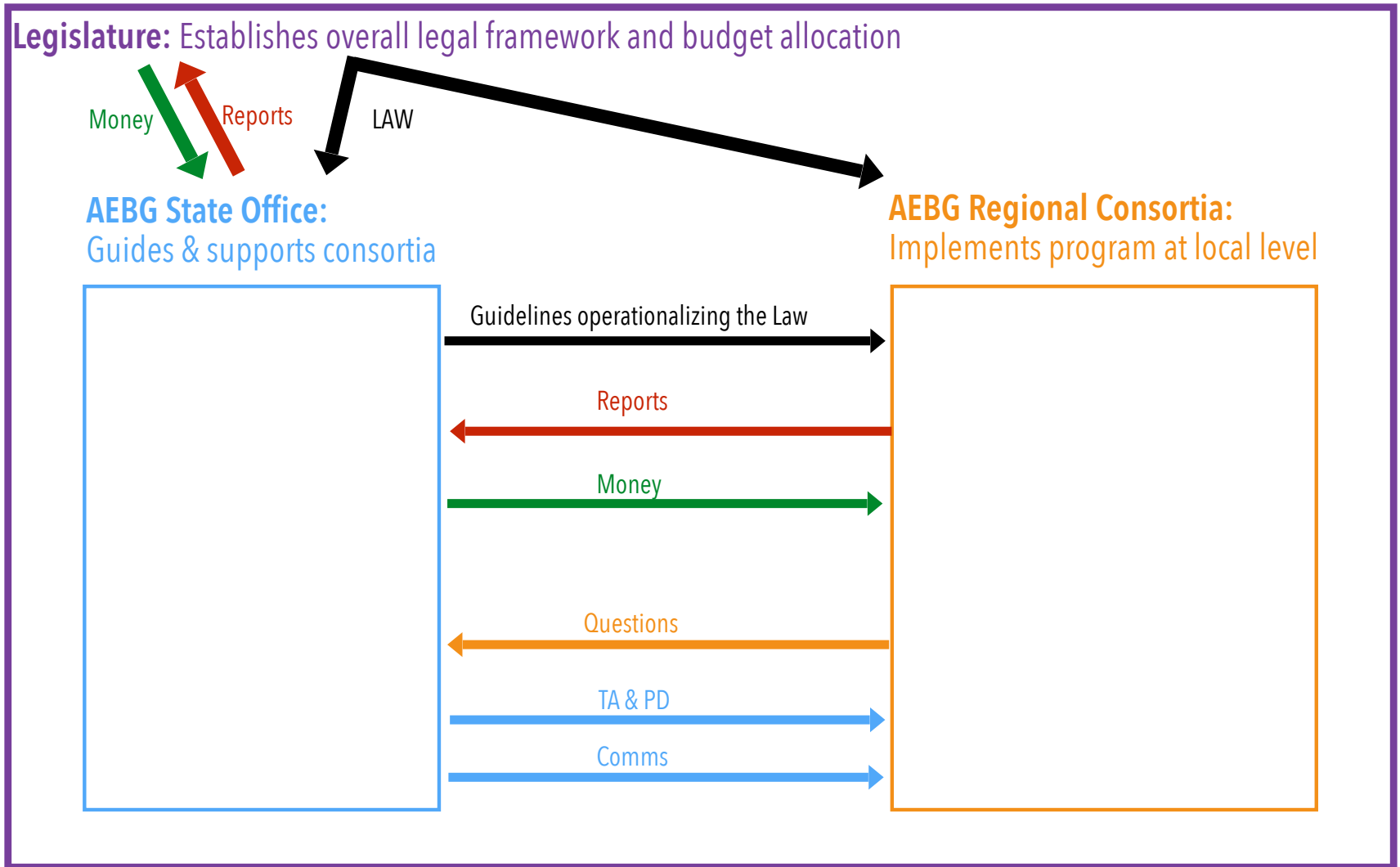
Fiscal reporting periods (semi-annual)



Data &
Accountability
Grant

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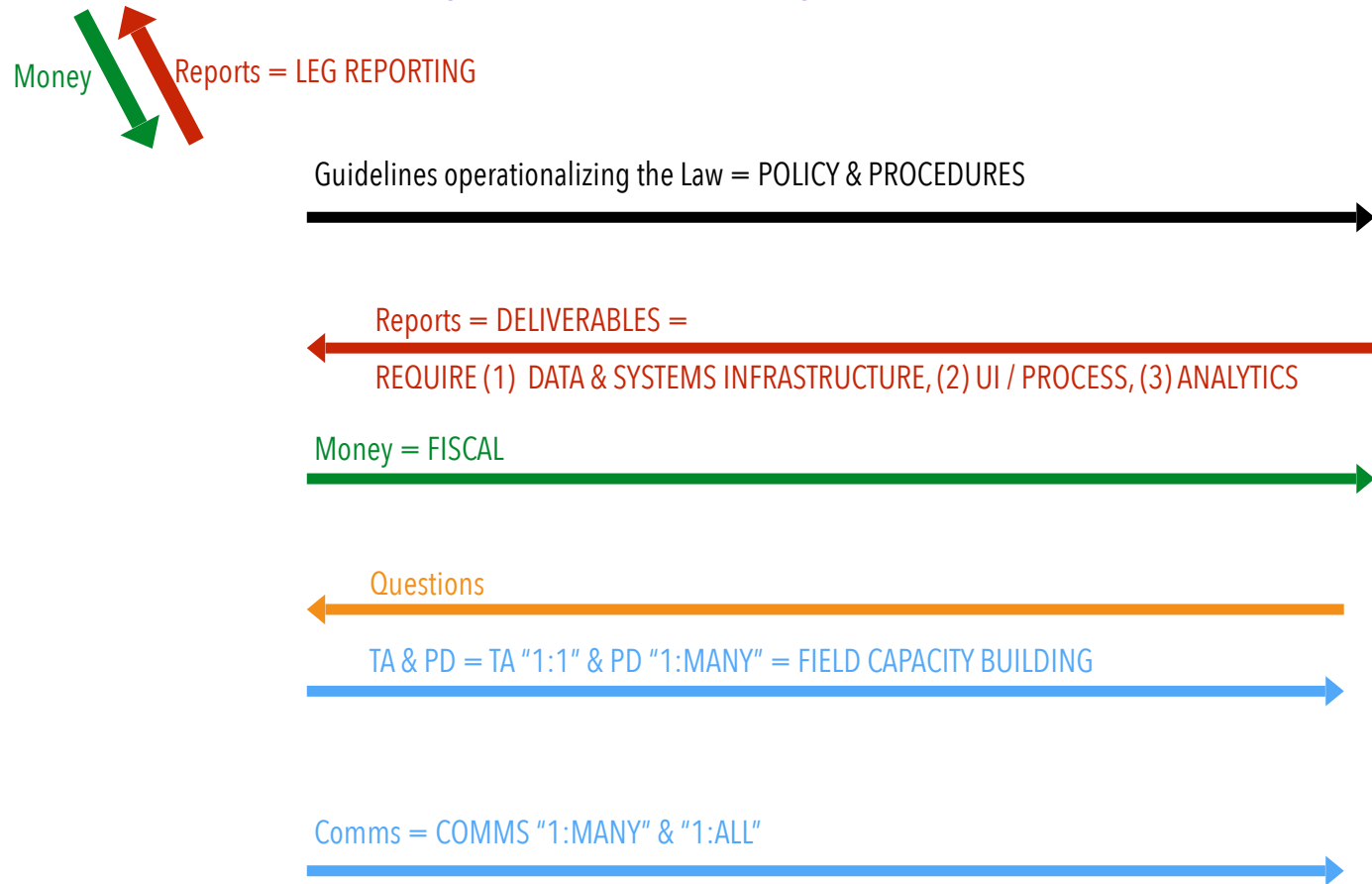
AEBG Areas of Work logically follow from the program flows 1/2 (SIMPLIFIED)



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AEBG Areas of Work logically follow from the program flows 2/2 (SIMPLIFIED)

Legislature: Establishes overall legal framework and budget allocation



Questions, Comments