Professional Learning Forum: CAEP Program Evaluation 101

California Adult Education Program (CAEP) Technical Assistance Provider (TAP) and North Orange Continuing Education (NOCE)

March 1st, 2024

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Welcome!

In the Chat, please:

- Introduce yourself

- Indicate how you Define Program Evaluation

- Rate your Level of Program Evaluation Expertise on a scale of 1 (novice)-5 (expert)

Agenda

- Welcome and Introductions
- Session Objectives
- Program Evaluation Overview
- Panel Discussion
- Q&A
- Closing Activities

Objectives

1. Review CAEP Program Evaluation context and deliverables.

2. Distinguish Data-Informed from Data-Driven decision making.

3. Demonstrate CAEP Evaluation strategies and processes based on CAEP Statewide Priority for Evaluation. Respond to CAEP Practitioner Program Evaluation Questions.

Housekeeping

- This meeting is being recorded.

- The recording and PowerPoint will be released on the Cal Adult Ed Website. Our previous recordings and PowerPoints are currently on the Cal Adult Ed Website.

- If you have a question, use the Q&A function so it does not get lost in the Chat.

- Please complete the CC TAP survey at the end.

- We value your feedback and use it to improve our webinars.

CAEP State Priority – Program Evaluation

Ongoing assessment of programs is at the core of building stronger and relevant consortia and agencies. Programs aligned to this area could focus on using data to inform consortia annual and three-year planning, programming, and instruction, evaluation design, or engaging stakeholders in the evaluation process.

Source: https://caladulted.org/DownloadFile/1140

What is Evaluation?

- Evaluation is the tool that enables organizations to define success and measure results in order to create lasting change.

- Guskey (2000) states evaluation is a systematic process used to determine the merit or worth of a specific program, curriculum, or strategy in a specific context.

Guskey, T. R. (2000a). *Evaluating professional development*. Thousand Oaks, CA: Corwin.

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Evaluation to Inform Consortium Effectiveness

- Evaluation (EC 84906(b), 84914): • Consortia have evaluated members to identify that the services provided meet the needs identified in the adult education plan.

- Using the three-year plan, annual plan, CAEP student data, and other resources available– evaluate the following:
  1. Evaluation of program needs as identified to meet the needs of the community (needs based)
  2. Evaluation of current levels & types of services (enrollment, outcomes)
  3. Evaluation of funds provided to members (cost effective)
  4. Evaluation of member effectiveness (overall effectiveness)

Source: CAEP Fiscal Management Guide (2017)https://caladulted.org/DownloadFile/1300

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Evaluation can help you…

Understand and improve your programs

Examine the theories behind your program

Motivate people and tell your story

Ensure the program is doing what it was proposed

Support financial efforts

Evaluation is not…

A test or punishment
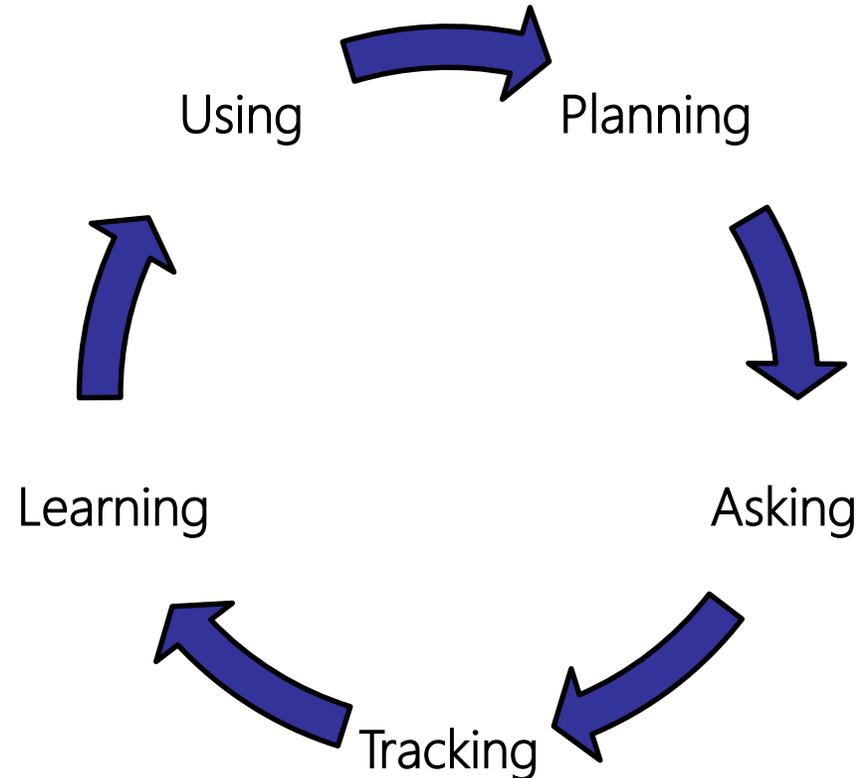
Something you do just for show

A scientific research project

An occasional activity or an event that only occurs once

Basic framework for evaluation

Using   →   Planning

Learning   Asking

Tracking

Source: Patton, M.Q. (2011). *Utilization-Focused Evaluation*

Planning and Asking:
Clarifying what you want to know

- Goals of the Evaluation: What do you want to learn about your program?

- Goals of the Program: What are you trying to achieve with your program?

- Objectives: How do you know if your program was successful?

- Fountain of Information– Where are you going to get your data?

Data-Driven vs. Data-Informed

"These days, I'm less likely to use the term data-driven because it implies that data tells a story that we must follow in our decisions. On the other hand, data-informed or evidence-based indicate that data is one piece of the decision-making process. It allows for people to also include their own experiences, education, and biases, as well as other environmental factors that go into decisions."

Source: https://studentlifestudies.tamu.edu/data-driven-vs-data-informed/

Welcome Panelists!

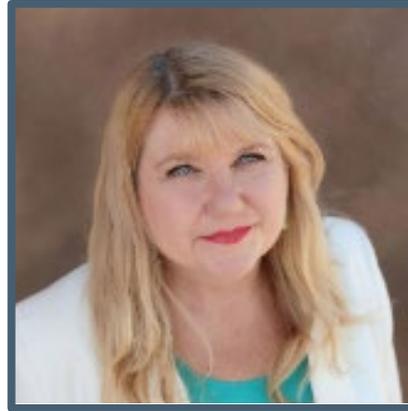**Thatcher Weldon**
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Question 1

Please briefly describe your program evaluation process. How often do you engage in this process?

Question 2

Can you highlight any impactful approaches or promising practices that have served your consortium well to inform your consortium planning to support student outcomes?
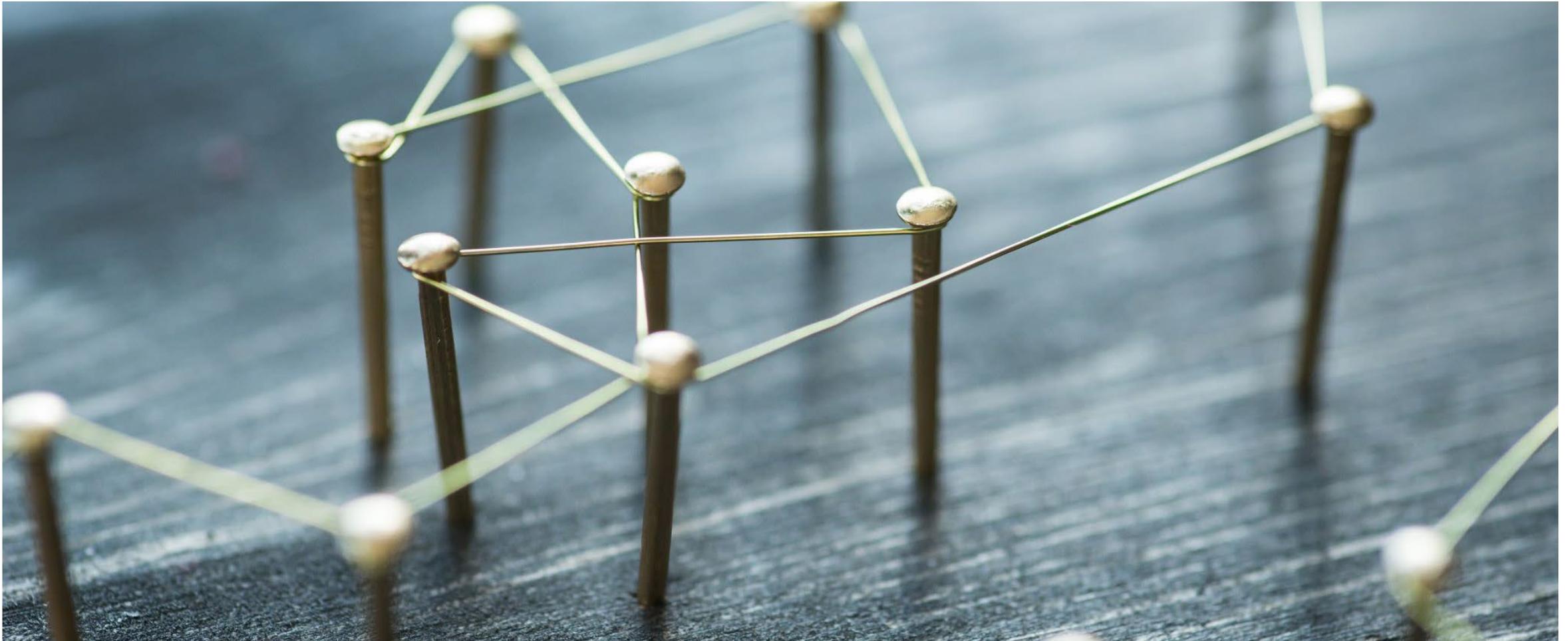
Question 3

Based on what you've learned from your own program evaluation, what is one piece of advice you could pass on to other consortia that could help improve their program evaluation process?

Q&A and Discussion

CC TAP Listserv Launched

Subscribe to the CC TAP Listserv!

- LISTSERV.CCCNEXT.NET --> Subscribe to CCTAP-LS under List Name

- For Technical Assistance: tap@caladulted.org

Join our Voices from the Field

Scan to fill out our Voices from the Field Interest Form or share with colleagues who are knowledgeable in one of these areas:

-Adult Education and/or Noncredit Curriculum

-CAEP Fiscal Reporting

-CAEP Three-year plans/Annual Plans

-CAEP Data and Accountability Reporting

-Adult Education Pipeline LaunchBoard

-CAEP Program Improvement and Evaluation

-Adult Education and/or Noncredit Student Services

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For any questions:

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